

Anthony Vashevko

1 Ayer Rajah Ave – Singapore 138676

+1 (617) 610-1159 / +65 8202 6775 • anthony.vashevko@insead.edu
tony.vashevko.com

Position

Assistant Professor of Organizational Behavior <i>INSEAD</i>	Singapore <i>July 2019-</i>
Postdoctoral Fellow, Department of Management <i>ESSEC Business School</i>	Singapore <i>June 2018-July 2019</i>
Postdoctoral Fellow at Global Production Network Centre/Sociology <i>National University of Singapore</i>	Singapore <i>August 2017-June 2018</i>

Education

Stanford University Graduate School of Business <i>PhD, Organizational Behavior</i> Dissertation: “Strategic Responses to Categorization” Committee: Amir Goldberg (Primary Advisor), William Barnett, Glenn Carroll	Stanford, CA <i>June 2017</i>
University of Chicago <i>BS Applied Mathematics, BA Economics</i>	Chicago, IL <i>June 2011</i>

Research Interests

Strategy, Organizational Theory, Computational Social Science, Innovation, Categories, Social Network Theory

Publications

Vashevko, A. (2019), “Does the Middle Conform or Compete? Quality Thresholds Predict the Locus of Innovation.” *Organization Science*. 4(1): 88-108.

Gemici, K., **A. Vashevko** (2018), “Visualizing Hierarchical Social Networks.” *Socius*. 4: 1-12.

Foucault Welles, B., **A. Vashevko**, N. Bennett, and N. Contractor (2014), “Dynamic Models of Communication in an Online Friendship Network.” *Communication Methods and Measures*. 8(4): 223-243.

Work in Progress

Vashevko, A., “Producer Exploration Generates Categories without Audiences”

Chatterji, A., **A. Vashevko**, "Regional Variation: Do Leaders Matter?"

Gemici, K., **A. Vashevko**, "Embeddedness and Structural Cohesion: A Comment and Correction on Cohesive Blocking"

Gemici, K., **A. Vashevko**, "Cohesive Blocking and Strength of Ties"

Vashevko, A., "Pay Attention: Object Consideration as a Mechanism of Network Diffusion"

Goldberg, A., **A. Vashevko**, "Purity and Genre: Social Boundedness and Organizational Identity in the Feature Film Market"

Talks & Presentations

Vashevko, A., "Does the Middle Conform or Compete? Quality Thresholds Predict the Locus of Innovation."

Strategy Science Conference. <i>Philadelphia, PA</i>	<i>June 2018</i>
University of Hong Kong. <i>Hong Kong</i>	<i>March 2018</i>
Singapore Management University. <i>Singapore</i>	<i>November 2016</i>
Academy of Management. <i>Anaheim, CA</i>	<i>August 2016</i>
Society for the Advancement of Socio-Economics. <i>Berkeley, CA</i>	<i>June 2016</i>
Stanford/Berkeley OB Conference. <i>Stanford, CA</i>	<i>January 2016</i>

Vashevko, A., "Producer Exploration Generates Categories without Audiences."

McMaster University. <i>Hamilton, ON</i>	<i>December 2018</i>
University of Illinois Urbana-Champaign. <i>Champaign, IL</i>	<i>December 2018</i>
INSEAD. <i>Singapore</i>	<i>November 2018</i>
Chinese University of Hong Kong. <i>Hong Kong</i>	<i>November 2018</i>
Bocconi University. <i>Milan, Italy</i>	<i>November 2018</i>
Society for the Advancement of Socio-Economics. <i>Kyoto, Japan</i>	<i>June 2018</i>
Academy of Management. <i>Anaheim, CA</i>	<i>August 2016</i>

Vashevko, A., "Pay Attention: Object Consideration as a Mechanism of Network Diffusion."

Academy of Management. <i>Vancouver, BC</i>	<i>August 2015</i>
American Sociological Association. <i>Chicago, IL</i>	<i>August 2015</i>
Stanford/Berkeley OB Conference. <i>Berkeley, CA</i>	<i>January 2015</i>

Goldberg, A., **A. Vashevko**, "Purity and Genre: Social Boundedness and Organizational Identity in the Feature Film Market."

American Sociological Association. <i>New York, NY</i>	<i>August 2013</i>
--	--------------------

Contractor, N., **A. Vashevko**, C. Chang, "Assembling teams for success: how research teams win funding."

Sunbelt XXXII, INSNA. <i>Redondo Beach, CA</i>	<i>March 2012</i>
--	-------------------

Teaching Interests

Strategy, Organizational Behavior, Organizational Design, Innovation, Entrepreneurship, Social Network Analysis

Teaching Experience

Leading Through Culture: Course Assistant for Glenn Carroll	<i>Winter 2017</i>
Strategic Leadership: Course Assistant for William Barnett	<i>Fall 2016</i>
Strategic Leadership: Course Assistant for Jesper Sørensen	<i>Fall 2015</i>
Strategic Leadership: Course Assistant for Amir Goldberg	<i>Fall 2014</i>
Data and Decisions: Course Assistant for Sharique Hasan	<i>Summer 2013</i>

Professional Activities and Service

Affiliations.....	
Academy of Management	<i>2014-</i>
American Sociological Association	<i>2013-</i>
Reviewing.....	
Reviewer, Academy of Management Annual Meeting	<i>2015-</i>
Best Reviewer Award, TIM Division	<i>2018</i>
Best Reviewer Award, OMT Division	<i>2018</i>
Etc.....	
Contributor, Administrative Science Quarterly Blog	<i>2016</i>

Research Assistantships

Science of Networks in Communities (SONIC) Lab
Northwestern University

Evanston, IL
June 2011–August 2012

Elizabeth Pontikes
University of Chicago

Chicago, IL
May 2011–August 2012

Matt Notowidigdo
University of Chicago

Chicago, IL
August 2010–February 2011

RCF Economic and Financial Consulting

Chicago, IL
June 2010–August 2010

Amir Sufi
University of Chicago

Chicago, IL
March 2010–April 2010

Technical Skills

R, Python, Stata, Pandoc/Markdown, L^AT_EX, Haskell, Java, C#, MATLAB, HTML/JS/CSS, Git

References

Amir Goldberg

Assistant Professor of Organizational Behavior
amirgo@stanford.edu
1 (650) 725-7926

William Barnett

Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations
william.barnett@stanford.edu
1 (650) 723-1421

Glenn Carroll

Laurence W. Lane Professor of Organizations
gcarroll@stanford.edu
1 (650) 736-1152